



# Business Music Formats

## POP HITS

Pop Hits is an upbeat blend of today's hits and yesterday's classics. Pop Hits, our most popular format, focuses on a family friendly blend of fun pop music.

**Tempo:** Medium / Upbeat • **Selection:** Late 80's - Today

## HIT IT!

HIT IT! is a high energy blend of today's hot hits and the best high energy hit music from the previous decades. HIT IT! is great for gyms and other high energy businesses.

**Tempo:** Upbeat • **Selection:** Late 80's - Today

## POWER HITS

All the hits and nothing but the hits. Like its name says Power Hits plays the latest hits from the last 3 years. Power Hits is more repetitive than standard formats and contains suggestive lyrics that some listeners may find offensive.

**Tempo:** Medium • **Selection:** 2012 - Today

## THE COAST

Mix together today's soft hits with a large selection of timeless classic and you get The Coast. A soft adult contemporary blend of easy to enjoy music.

**Tempo:** Mixed • **Selection:** Late 80's - Today

## TEEN SCENE

Teen Zone is an ultra safe, family oriented pop format geared towards older children and teens. Teen Zone blends current chart toppers with an offering of the most beloved music loved by young audiences from the last 10 years.

**Tempo:** Medium to High • **Selection:** 2000's - Today

## CHRISTIAN POP

A family friendly blend of current and recent Christian Pop hits. This format features a blend of familiar artists.

**Tempo:** Medium • **Selection:** 90's - Today

## BURN

Hit the gym and "burn" those calories to this consistent high energy, extremely uptempo mix of yesterday and today's Pop, Dance, Remix (and occasional Rock) body movers and shakers.

**Tempo:** High Energy • **Selection:** 80's - Today

## CLASSIC ROCK

Classic Rock Hits is a blend of Pop & Classic Rock. The mix contains the greatest rock hits and one hit wonders from the most popular rock artists.

**Tempo:** Mixed • **Selection:** 60's - 90's

## PUB GRUB

Pub Grub is the perfect bar rock music mix from the 80's to today. It contains a blend of pop rock hits and a splash of today's top pop to keep it fresh.

**Tempo:** Medium • **Selection:** 80's - Today

## CHART ROCK

A collection of the best "Pop" Rock songs from the 90's through today. Chart Rocks celebrates great crossover rock smash hits.

**Tempo:** High Energy • **Selection:** 90's - Today

## SOPHISTICOOOL

Sophisticool is an eclectic mix of yesterday and today's "sophisticated" melodies. The blend features standout artists from such genres as pop, urban, singer songwriter and adult alternative.

**Tempo:** Medium  
**Selection:** 70s - Today

## ENDLESS SUMMER

Flashback to warm summer days with this fun mix of beach music featuring the Beach Boys, Buffett, and your favorite summer songs.

**Tempo:** Mixed • **Selection:** 50's - Today

## YACHT ROCK

It's Summer on the Yacht all year long. A collection of smooth, soft hits which features elements of soft rock, R&B and smooth jazz.

**Tempo:** Slow • **Selection:** 70's - 80's

## SODA POP JUKEBOX

From Elvis to Doo Wop, celebrate the first 10 years of the "Rock n' Roll" era. Soda Shop Jukebox features the greatest "golden oldies" from the 50's and early 60's.

**Tempo:** High • **Selection:** 50's - 60's

## 8 TRACK

The best of the 60's and 70's come to life on 8-Track. You'll hear all of your favorite bands and one-hit wonders on this fun format. Take a trip down memory lane with 8-Track.

**Tempo:** Medium • **Selection:** 60's-70's

## DISCOTHEQUE

Dust off those "Boogie Shoes" and get down to the unforgettable Disco-Dance hits of the 70's and 80s. The mirrorball is spinning and the floor is lighting up to uptempo classics from artists such as Donna Summer, Bee Gees, Shalamar and Kool and the Gang.

**Tempo:** Upbeat • **Selection:** 70's - 80's

## R+B CLASSICS

An unforgettable, soulful journey through the greatest R&B music from the 60's through the 80's that features the best of Motown, The Philly sound and features incomparable legends such as Aretha, James Brown, Al Green and Earth, Wind & Fire.

**Tempo:** Medium • **Selection:** 60's - 80's

## GEN-X THE 80's

Generation X is like a totally 80's mix. Flashback to a decade of big hair, parachute pants, Atari, and Rubix Cube. A mix of music that returns you to the 80's pop culture.

**Tempo:** Mixed • **Selection:** 80's

## GEN-Y THE 90's

Relive the greatest Pop, Rock, R&B, Dance and a touch of Grunge music from the 1990's. From Nirvana to Mariah Carey to "One Hit Wonders" like Right Said Fred, Gen Y will bring you back to the 90's.

**Tempo:** Mixed • **Selection:** 80's

## POP COUNTRY

Pop country blends today's country superstars with a mix of country from days gone by. This format is designed to create a fun, upbeat mix of country music.

**Tempo:** Mixed • **Selection:** Late 80's - Today

## COUNTRY CLASSICS

Relive yesterday's classic and traditional sounds of Country Music's past. Featuring Country Music legends such as Dolly Parton, Conway Twitty, George Jones and Buck Owens, Country Classics features the greatest Country hits from the 1960's through the early 80's.

**Tempo:** Mixed • **Selection:** Late 80's - Today

## HONKY TONKIN'

Get ready for a "Country Party"! Honky Tonkin' blends a 100% uptempo mix of the greatest Pop Country Hits from the 1990's through today's chart-topping smashes. No slow Country here!

**Tempo:** Upbeat • **Selection:** Late 80's - Today

## COUNTRY DECADES

The most recognizable country music greatest hits of all time from the 1960's all the way through today! All your favorite country on one format.

**Tempo:** Mixed • **Selection:** 60's - Today

## POP COUNTRY BLEND

When you blend the "poppier" side of current country music with today's current pop hits, you get Pop Country Blend. Artists include, Maren Morris, Miley Cyrus, Blanco Brown and Florida Georgia Line.

**Tempo:** Medium to High • **Selection:** 90's - Today

## REGGAE VIBES

Celebrating the greatest in Reggae Music, Reggae Vibes blends the classics from legends like Steel Pulse, Peter Tosh and Bob Marley & The Wailers with new and contemporary favorites and rhythms such as Dancehall. May contain suggestive lyrics that some listeners may find offensive.

**Tempo:** Mixed • **Selection:** 50's - Today

### THE RAT PACK

"Swing" into fun with Frank, Sammy, Dino and friends. This 100% vocal, lounge experience features a mid to up-tempo blending of yesterday and today's most legendary voices singing the standards. Michael Buble, Bobby Darin, Rosemary Clooney and Nat King Cole are just some of the crooners joining Ol' Blue Eyes himself.

**Tempo:** Medium/Upbeat • **Selection:** 40's - Today

### LITTLE ITALY

A small collection of traditional Italian music designed to create a unique Italian restaurant dining experience. Note: This format is highly repetitive.

**Tempo:** Medium/Upbeat • **Selection:** 40's - Today

### QUE BUENO

A regional Mexican mix of contemporary and classic music styles including: Mariachi, Ranchera, Tejano, Banda and Norteña.

**Tempo:** Upbeat • **Selection:** 90's - Today

### LATIN GROOVE

Latin blends the biggest chart topping Spanish language Pop, Rock, Dance and Love Songs from the last 5 years. You'll hear artist such as Prince Royce, Mana, Pitbull and Enrique Iglesias.

**Tempo:** Upbeat • **Selection:** 2010 - Today

### TROPICAL FIESTA

Today's best Latin and Tropical sounds featuring the upbeat formats of Salsa, Merengue and Bachata.

**Tempo:** Upbeat • **Selection:** 2010 - Today

### MARIACHI

Celebrate the classic Mexican music style with a medium tempo blend of the very best traditional and contemporary Mariachi Music featuring such legendary artists as Vicente Fernandez, Juan Gabriel and Lola Beltran.

**Tempo:** Upbeat • **Selection:** 70's - Today

### LITE CLASSICAL

The most important and well known pieces of instrumental classical works from multiple musical periods. Lite Classical features the world's most popular and timeless Classical composers.

**Tempo:** Slow • **Selection:** Timeless

### EASY JAZZ

A smooth blend of instrumental and vocal jazz. The Easy Jazz mix contains approximately two-thirds instrumental and one-third vocals. A perfect mix of smooth jazz that's easy to enjoy.

**Tempo:** Medium • **Selection:** 90's - Today

### CONTEMPORARY INSTRUMENTALS

Featuring a fresh and modern take on the smooth side of Jazz and New Age. This 100% instrumental experience, offers a rich blend of acoustic and brass sounds mixed with sophisticated synthesized selections. **Tempo:** Medium • **Selection:** 80's - Today

### RELAX

A relaxing mix of acoustic and electric piano, guitars, drums, flutes and synthesizers perfect for massage and spas business locations.

**Tempo:** Slow • **Selection:** 90's - Today

### LITE N' EASY

Lite N' Easy features the greatest soft hits off all time. Perfect for the calming business or restaurant setting. This timeless blend features the best of vocal superstars such as Celine Dion, James Taylor and Air Supply. **Tempo:** Slow to Medium • **Selection:** 60's - Today

### THE SAFE ZONE

Ultra safe Pop music from the last 20 years. "The Safe Zone" features no lyrics or content related to sex, violence, weapons, alcohol, drugs or any other questionable material which could possibly offend listeners of all ages.

**Tempo:** Medium • **Selection:** 90's - Today

### THE PLAYGROUND

From toddlers to pre-teens, "The Playground" specializes in creating the perfect kid friendly environment. Children will hear favorites from their favorite movies and TV shows, classic sing-alongs, current pop favorites sung by kids and a whole lot more!

**Tempo:** Medium • **Selection:** 70's - Today

### DECADES

The biggest hits of the 70s, 80s, 90s, 2000s and today. This channel features the most recognizable and sing along pop hits that is sure to please any age.

**Tempo:** Medium / Upbeat • **Selection:** 70's - Today

### METROPOLITAN

Enjoy a night in the big city with this sleek, sophisticated and eclectic blend of contemporary and classic Pop, R&B, Standards and Jazz.

**Tempo:** Medium • **Selection:** 70's - Today

### BLUES

From the Mississippi Delta to Chicago, St. Louis, Texas and beyond Blues celebrates the rich soulful history of one of America's most influential genres.

**Tempo:** Medium • **Selection:** 50's - Today

### CLASSIC ALTERNATIVE

Classic Alt incorporates the greatest Alternative music from the 80's and 90's all in one place. A mix of genres such as grunge, new wave and punk are all present.

**Tempo:** Medium to High • **Selection:** 80's - 90's

### TOTALLY NEW WAVE

Take a journey back to the greatest Alternative - Pop hits of the 80's. Featuring the likes of The Cure, INXS, Depeche Mode and The B-52's, Total New Wave will bring you back to the days when music videos were king and looking like "A Flock of Seagulls" was a fashion statement. **Tempo:** Medium to High • **Selection:** 80's - 90's

### HIP HOP JAMZ

A blend of today's best Hip Hop and urban genres with throwback classics from the last 30 years. May contain suggestive lyrics that some listeners may find offensive.

**Tempo:** Medium to High • **Selection:** 80's - Today

### UNIVERSITY

A specialized, eclectic mix of today's best College, Indie and Alternative Rock with crossover EDM and Urban Alternative rounds out this 20-Something playlist that is sure to entertain any college town Bar and Grill. **Tempo:** Upbeat • **Selection:** 2010's - Today

### JAVA

Java blends the best of today's contemporary singer-songwriters, acoustic covers and light to mid-tempo, eclectic Folk and Rock to match a true, genuine Coffeehouse experience.

**Tempo:** Slow - Medium • **Selection:** 90's - Today

### SWING

From the classic (Glenn Miller, Duke Ellington, Louis Prima) to the Contemporary (Big Bad Voodoo Daddy, Cherry Poppin' Daddies, Brian Setzer)) "Swing" gets you moving to the rhythmic and mid uptempo, brassy jazz sounds which has gotten the world dancing for nearly a century. **Tempo:** Upbeat • **Selection:** 20's - Today

### SOUTH BEACH CHILL

A luxurious and posh collection of downtempo electronica, lounge, acid jazz, world and chill music. South Beach Chill is the perfect compliment to upscale and swanky bars, restaurants, lounges, hotel lobbies and stylish clothing boutiques.

**Tempo:** Medium • **Selection:** 90's - Today

### BIG EASY

Take a trip to the heart of Mardi Gras and the New Orleans Music scene with this mid to uptempo blend of contemporary and classic Cajun, Zydeco, Jazz, Dixieland and Blues music.

**Tempo:** Upbeat • **Selection:** 20's - 70's

### MELLOW GOLD

A mellow relaxing vocal blend of seventies and eighties favorites spanning popular artists including Chicago, Elton John, Eric Clapton, Fleetwood Mac and Jim Croce.

**Tempo:** Slow • **Selection:** 70's - 80's

### InVOGUE

InVogue is always in style as it effortlessly blends an affluent and cosmopolitan mix of today's Electronic, Trip Hop, Dance, Acid Jazz and Urban genres.

**Tempo:** Medium to High • **Selection:** 90's - Today

### MIXHOLIDAY

A seasonal mix of music for the major holidays all year long.

### JAZZY HOLIDAY

Jazzy Holiday is an instrumental and vocal jazz holiday music.

### POP HOLIDAY

Pop Holiday is a mix of traditional holiday music performed by the original and current pop artists. **Also available as a blend.**

### COUNTRY HOLIDAY

A festive mix of the best country holiday favorites of all time.

**Also available as a blend.**